

LIGGETT & MYERS INCORPORATED

630 FIFTH AVENUE

NEW YORK, N.Y. 10020

KENNETH McALLISTER

PRESIDENT

CIGARETTE & TOBACCO DIVISION

May 1, 1970

Mr. Joseph F. Cullman, III  
Chairman of the Board  
Philip Morris Incorporated  
100 Park Avenue  
New York, New York 10017

Dear Joe:

I just wanted you to know that I think you handled yourself beautifully in behalf of the Tobacco Industry, at the press conference yesterday and the subsequent news programs on television.

Your statesman-like approach will, without question, benefit all of us.

Best regards.

Sincerely,



KMcA:GT

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